Patient Facing Email Template

SUBJECT LINE   
Did you know? Many serious illnesses may be associated with your oral health

Here, insert PatientFacing Email- Image 1 as the headline

HEADLINE  
The mouth is the gateway to the body  
  
BODY COPY

Taking good care of your oral health benefits so much more than just your mouth. That’s why building healthy habits—and sticking to them—is vital. Clinical studies have shown links between poor oral health and pregnancy, Type 2 diabetes and heart disease, so keeping gum disease in check is a key part of looking after your overall wellness.

**Get to know the early signs of gum disease**  
-Bleeding gums when you floss or brush  
-Red, swollen and tender gums  
-Persistent bad breath or taste  
  
Experiencing any of these symptoms? Give us a call to set up an appointment.

Here, you have the option of either inserting PatientFacing Email - Image 2 or using the below copy.  
 **Small steps with a big impact**

BRUSH  
The right tools and techniques make all the difference—talk with us about how to improve your brushing   
INTERDENTAL CLEANING  
The spaces in between your teeth are home to harmful bacteria, so clean them thoroughly for healthy gums  
RINSE  
Use a therapeutic mouthwash to help reduce plaque and gingivitis   
CHECK-UPS   
Even with the best at-home care, you should come see us twice a year

CTA  
Questions? Concerns? Give us a call at XXXX to set up an appointment.